



**CREATIVE PLANET'S DIGITAL PRODUCTION BUZZ
FEATURES
BRUCE NAZARIAN, NICK YOUNG AND TEE MORRIS**

FOR IMMEDIATE RELEASE

Contact: Kristi Prost
(818) 879-5105
kristi@larryjordan.biz

Agoura Hills, CA (December 31, 2007) – This week's episode of Creative Planet's Digital Production BuZZ, the world's only interactive talk radio for digital production, post-production and distribution, featured Bruce Nazarian, CEO of Digital Media Consulting Group and President of the DVD Association; Nick Young, lead vocals and guitarist with Ai; and Tee Morris, author of "The Survival Guide to Writing Fantasy," and co-author of the newly-released, "Expert Podcasting Practices for Dummies."

Nazarian immediately tackled the HD-DVD vs. Blu-Ray debate, saying, "There are some interesting developments that are going to help massage the difference between the two formats. The best advice I could give for the moment is it's going to be very difficult for any enterprise without unlimited resources to pursue both pathways. So what you need to do is get smart about what format does what and quantify the mission you're trying to accomplish."

Young explained their band's approach to the world of digital music and their second album, "Sex and Robots." The animated music video for "Hey Now" was created in Final Cut Pro in their living room and has reached #6 on Yahoo! Music Videos (Indie Rock) and can be seen on YouTube as well. "This is a really big thing for us because we're unsigned," said Young about the grassroots success of the video.

Morris joined The BuZZ for an animated discussion providing an entertaining and creative look at the technical side of podcasting. On promoting podcasts, Morris said, "That's the hardest part about podcasting. Right now I rely on podcasts such as this (referring to The BuZZ). I rely on the kindness of strangers and I sometimes pull people in to do guest voices. I find that's one of the best ways you can reach an audience is by doing a lot of cross-promoting."

To listen to a recording of this show, or others from Creative Planet's Digital Product BuZZ archive, please visit our website at www.digitalproductionbuzz.com.

About Next Week's Podcast

Next week's podcast will feature Alex Ferrari (writer/producer/director), Dan Cregan (director/producer) and actress Paula Garces (also of FX's *The Shield*) with a look at their anime-inspired digital film *Red Princess Blues*. Also joining the show will be DV Magazine managing editor Douglas Bankston, London-based filmmaker and trainer Victoria Parks-Murphy and the entire BuZZ family (Philip Hodgetts, Stacey Parks, Mike Horton and host Larry Jordan) will gather in the studio for a *2007-in-Review* and their predictions for 2008. Tune in live January 3

at 6 p.m. Pacific Time.

About our Guests:

Bruce Nazarian, DVD Association. www.dvda.org.

Nick Young, Ai. www.aimusic.com; www.myspace.com/ai.

Tee Morris. www.teemorris.com; www.podiobooks.com; <http://www.morevi.net>.

About Creative Planet's Digital Production BuZZ

Creative Planet's Digital Production BuZZ is part of a family of related websites and magazines managed by New Bay Media. Creative Planet's Digital Production BuZZ was the first podcast on air about digital production and remains the leader of programming related to the subject.

New episodes of The BuZZ podcast air live every Thursday at 6:00 pm Pacific.

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PR Contact:

Kristi Prost, Director of Marketing and PR
Creative Planet's Digital Production BuZZ/

Larry Jordan & Associates, Inc.

(818) 879-5105

kristi@larryjordan.biz

Production and Booking Contact:

Cirina Catania, Producer

Creative Planet's Digital Production BuZZ

(661) 294-0201

cirina@digitalproductionbuZZ.com